



# How to start Affiliate Marketing Business ?

By

**Gijo Vijayan**

[www.bloggergijo.com](http://www.bloggergijo.com)

[www.GijoKV.com](http://www.GijoKV.com)

**Whatsapp: +91 9798404042**

**Here are the steps to Start Affiliate Marketing business if you are completely new.**

**Follow the steps correctly and you will not have any confusion.**

**For any Doubt, Whatsapp: +91 9798404042  
Mr.Gijo Vijayan**

**Email: [gijo@gijokv.com](mailto:gijo@gijokv.com)  
[www.GijoKV.com](http://www.GijoKV.com)  
[www.bloggergijo.com](http://www.bloggergijo.com)**

## **Step No: 1**

**Choose a Niche or category you want to start blogging.**

WRITE BLOGS on one topic only regularly and do not dilute your blog by writing on different topics.

Find your hobby/Passion and create content on the same everyday. Then make followers in social media by sharing them regularly.

**Step No: 2**

**Start a free blog at**

**[www.medium.com](https://www.medium.com)**

**Here you will get many international  
followers free of cost.**

## **Step No: 3**

**Name your blog depicting your interest.**

**For example you chose to write about weight loss and your name is Rajesh, name your blog as**  
**“ Rajesh’s Weight loss Blog”**

## **Step No: 4**

**You can write a blog in English or any language you know.**

**You can use Google translation to write your blog on any world language, to know more, click here: <https://translate.google.com>**

## **Step No: 5**

### **Create Social Media Accounts**

**Once you write a blog, you must post the blog link in all social media accounts and start marketing. Also add audience to your social media account by inviting people**

## Step No: 6

**Create Free Social Media Accounts free at**

**[www.facebook.com](http://www.facebook.com)**

**[www.twitter.com](http://www.twitter.com)**

**[www.linkedin.com](http://www.linkedin.com)**

**[www.Instagram.com](http://www.Instagram.com)**

**[www.quora.com](http://www.quora.com)**

**[www.tribel.com](http://www.tribel.com)**

**[www.pinterest.com](http://www.pinterest.com)**



**Step No: 7**

**Create Free Social Media groups**

**Linkedin Group**

**Facebook Group**

**Quora Community**

**Step No: 8**

**Start a Youtube channel.**

**Go to [www.youtube.com](https://www.youtube.com) create an account and name your channel.**

**Start posting videos about your blog and content regularly. Make short videos (less than 60 seconds vertical videos to get lots of hits)**

## **Step No: 9**

**Share your blog on a regular basis in all social media.**

**Use hashtags (#) to promote your content**

**Example #travel #seo #internet #kerala #tourism  
etc**

## **Step No: 10**

**Add as many followers as possible in your facebook and LinkedIn groups, so more people will see your content on a regular basis.**

## **Step No: 11**

**While you write a blog add as many photos and videos as possible in the same.**

**This will make your blog better. Give adequate space between lines and use reader friendly fonts.**

**Step No: 12**

**Start the following**

**Whatsapp Group – [www.whatsapp.com](http://www.whatsapp.com)**

**Telegram channel – [www.telegram.org](http://www.telegram.org)**

**Use – Whatsapp for business always**

**In a telegram channel you can add 200,000 members**

**Step No: 13**

**You can make posters, small animation videos  
etc using CANVA.**

**Sign – up at [www.canva.com](https://www.canva.com)**

## **Step No: 14**

**Now you have to start looking for affiliate programs matching your blog.**

**For example you have a blog on weight loss, start promoting products and services on weight loss only. Do not promote non-related products and services.**



# **What is an Affiliate Program ?**

**An affiliate program is an agreement in which a business pays another business or influencer ('the affiliate') a commission for sending traffic and/or sales their way. This can be achieved through web content, social media, or a product integration. To further understand affiliate programs, let's consider an example.**

## **How Affiliate Program Works ?**

**When you sign up as an affiliate of a particular company , say web hosting company, you get a unique URL (Website) to promote, when someone click on that unique link and buy that product/service, you get paid, this is the simple funda of affiliate marketing.**

**Step No: 15**

**Where to find affiliate programs related to your niche/ category?**

**Use search engines such as**

**[www.Google.com](http://www.Google.com)**

**[www.bing.com](http://www.bing.com)**

**[www.yahoo.com](http://www.yahoo.com)**

**Step No: 16**

**Sign up with Amazon Affiliate program.**

**Link: <https://affiliate-program.amazon.in>**

**There are thousands of products you can promote, if you have a blog on weight loss, promote weight loss products only.**

## **Step No: 17**

**How to promote Amazon Affiliate products?**

**Never share Amazon Affiliate links in social media, you can get banned. Buy a product, make a video on it, then upload in youtube, give link to the product below the video, promote the video, so that it is viewed by large number of people, thus the product get promoted.**

## **Step No: 18**

### **How Videos convert to sales ?**

**Explain about the product via video, then at the end of the video say that you can click on the link given below this video to buy the product. In general 2-3 % viewers will buy the product after watching video. That means if 100 people watch the product video, 2-3 people may buy it eventually.**

**Step No: 19**

**Sign Up with [www.clickbank.com](http://www.clickbank.com)**

**Clickbank is a global marketplace (Affiliate Network) of digital products mostly, once you sign up as an affiliate, you can promote products and make an income. When someone clicks on unique links you have and buy a product, you get paid.**

**Step No: 20**

**Sign Up with [www.shareasale.com](http://www.shareasale.com)**

**Shareasale is a marketplace of physical products mostly, once you sign up as an affiliate, you can promote various products and if sales happens you get paid. It is one of the most reputed Affiliate networks on the internet.**



**Step No: 21**

**Sign Up with [www.partnerstack.com](http://www.partnerstack.com)**

**Partnerstack is an affiliate network that mostly promotes electronic gadgets, companies also raise funds through platforms like indigogo using this platform. Sign up as an affiliate and promote products, once sales happen, you get paid through paypal.**

**Step No: 22**

**Sign Up with [www.jvzoo.com](http://www.jvzoo.com)**

**Jvzoo is one of the most reputed affiliate networks in the internet. It has thousands of digital products, you can promote products in your niche and get paid when sales happens.**

**Step No: 23**

**Sign Up with [www.warriorplus.com](http://www.warriorplus.com)**

**Warriorplus is one of the best affiliate networks in the internet. There are thousands of digital products for sale. Once sales happen, you get paid via Paypal.**

**Step No: 24**

**Sign Up with [www.warriorplus.com](http://www.warriorplus.com)**

**Warriorplus is one of the best affiliate networks in the internet. There are thousands of digital products for sale. Once sales happen, you get paid via Paypal.**

**Step No: 25**

**Sign Up with [www.impact.com](http://www.impact.com)**

**Impact is another smart affiliate networks that mostly has digital products and services. You can join it and promote products in a big way and create an income on a regular basis.**

**Step No: 26**

**Sign Up with [www.cj.com](http://www.cj.com)**

**Commission Junction is an American Affiliate networks that promote mostly physical products in a big way. You can join this network and promote many gadgets and products and create an income regularly.**

**Step No: 27**

**Sign Up with [www.rakutenadvertising.com](http://www.rakutenadvertising.com)**

**Rakuten is a Japanese company and global marketplace for physical products mostly. You can promote various products here and create an income on a regular basis.**

**Step No: 28**

**Sign Up with [www.maxbounty.com](http://www.maxbounty.com)**

**Maxbounty is one of the best affiliate networks in the internet. It has high value products for sale. As an affiliate, getting approval from this network is tough, still you can apply as an affiliate and try to promote various products and services.**



## **Step No: 29**

**How to receive payments as an affiliate ?**

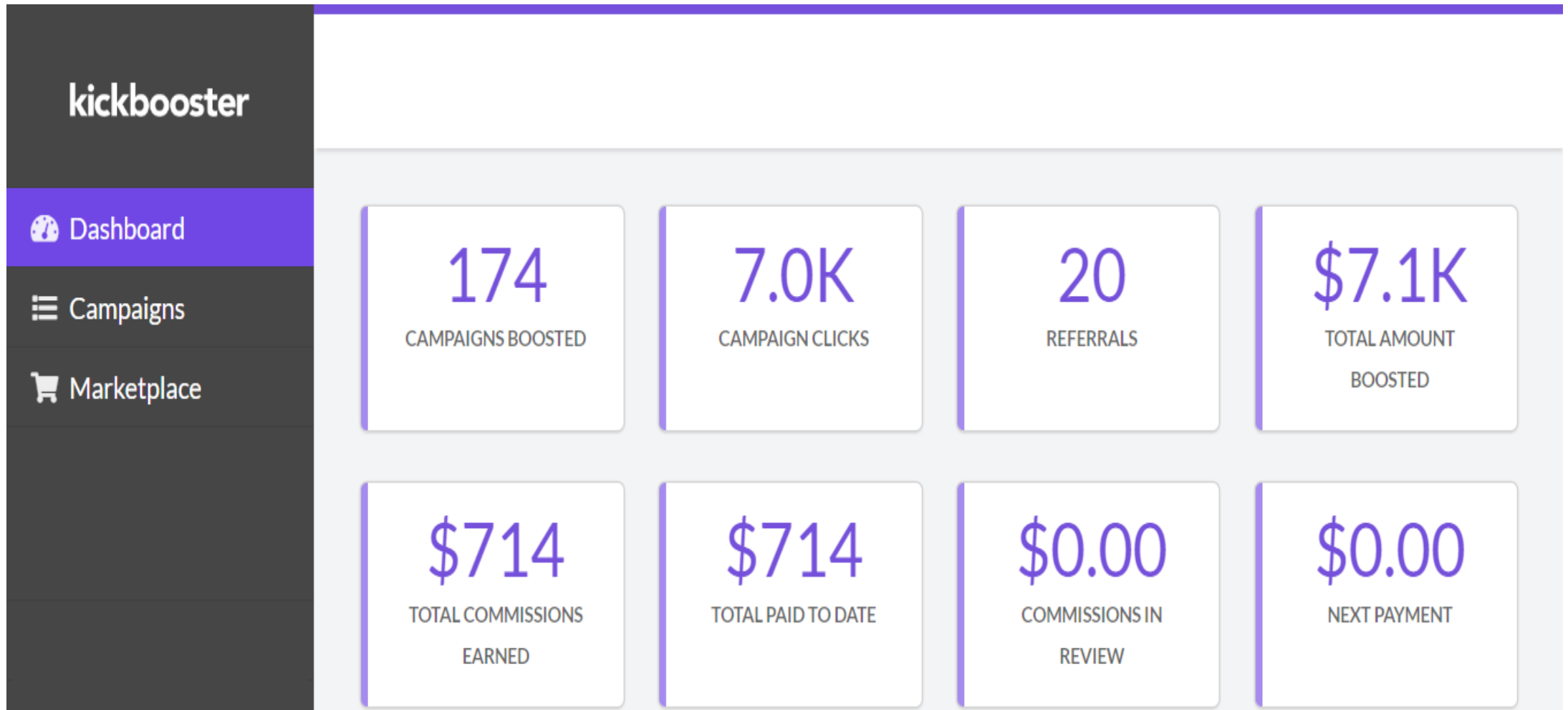
**Most affiliates pay via Paypal. So sign-up with [www.Paypal.com](http://www.Paypal.com), then use paypal email ID to receive payments to your bank. Once money is paid to your paypal account it get credited to your bank account in 2-3 days deducting a small commission.**

## **Step No: 29**

**How to promote Affiliate programs ?**

**The biggest challenge for an affiliate marketer is promoting affiliate links and creating sales. Many people get frustrated and leave the business because they are unable to generate sales after lots of efforts. I will tell you how to make sales.**

# Here is my income from Kickbooster Affiliate network



## **Step No: 30**

**Write product reviews about various products regularly and publish the blogs. Make short videos using Canva. Make videos using powerpoint presentations and upload in youtube and promote those videos. So people may click on the links given below the video and buy products/services.**

## **Step No: 31**

**Never share the affiliate links directly in any social media like facebook, Instagram etc. You can get banned. Promote product reviews and blogs, videos instead. Then drive traffic towards the same.**

**Step No: 32**

**You can drive traffic and sales towards your blog/website using paid advertisements such as**

- 1. Google Ads**
- 2. Microsoft Ads**
- 3. Facebook Ads**

**Step No: 33**

**How to find out details about upcoming product launch ? Use [www.muncheye.com](http://www.muncheye.com).**

**Here you will find a list of upcoming product launches to write reviews. The blogs you write can get better ranks in google thus generating sales in a big way.**

**Step No: 34**

**Once you wrote some blogs on**

**[www.medium.com](http://www.medium.com), start adding followers and**

**follow people with similar interest. I have 2200**

**followers in medium.com, have a look,**

**[https://medium.com/@gijovijayan\\_22826](https://medium.com/@gijovijayan_22826)**



**Step No: 35**

**Now create your own website. To start a website, you can use the following webhosting services**

**[www.hostinger.com](http://www.hostinger.com)**

**[www.A2Hosting.com](http://www.A2Hosting.com)**

**[www.bluehost.com](http://www.bluehost.com)**

## **Step No: 36**

**Create tweets and post in [www.Twitter.com](http://www.Twitter.com) on regular basis, use proper hashtags (#keywords) to generate traffic. Follow people and request them to Retweet. Sometimes a single retweet can get you huge amount of website traffic to your blog.**

**Step No: 37**

**[www.fiverr.com](http://www.fiverr.com) is a freelance marketplace.**

**Use fiverr gigs to promote your blog. Hire experts and use their services in social media marketing. Small investments in fiverr can bring you large returns. Pay money and post in social media, twitter etc details about your blog.**

**Step No: 38**

**[www.quora.com](http://www.quora.com) is a question answer website. Start an account there, answer questions of people relevant to your subject and post blog links as answers. You can get lots of traffic from Quora, follow people and join spaces in Quora to reach more people.**

## **Step No: 39**

**If you want to create an online store and sell products (both digital and physical products, you can use [www.shopify.com](https://www.shopify.com), this is a very good platform for entrepreneurs.**

**Step No: 40**

**<https://www.brevo.com/pricing/> - Brevo is an EMAIL marketing tool. You can send 300 emails to subscribers everyday , that means you can send 9000 emails free every month, keep building subscribers to your blog and email them about latest news. It will drive traffic to your website/blog.**

## **Step No: 41**

**Join facebook groups and post details about your blog on a regular basis. Join as many facebook groups as possible related to your field and post new content on a regular basis. It will help you scale up in a big way.**

## **Step No: 42**

**Join LinkedIn Groups. [www.linkedin.com](http://www.linkedin.com) is a very good platform that can generate huge revenue for you. Join as many groups as possible related to your field and post content. If you take a linkedin premium account, you can join more groups and reach more people thus get more traffic to your blog/website.**



**Step No: 43**

**Use Google Analytics to track traffic to your website and see from where hits are coming and how long people stay on your website: To know more visit:**

**<https://analytics.google.com/analytics/web/>**

**Step No: 44**

**Use SEMRUSH - [www.semrush.com](http://www.semrush.com), This is a great SEO tool to rank your website. 10 million people use this platform to get better ranking and visibility online. AHREF is also a great SEO tool to work with, <https://ahrefs.com/>**

**Step No: 45**

**Keep building backlinks. It can get you higher ranking in online SEO. <https://linklifting.com/> is a very good platform for paid back linking.**

**Step No: 46**

**Use landing pages to capture leads. You can use a simple google form to do so, without spending any money. Visit:**

**<https://www.google.com/forms/about/>**

**If you want to create a professional landing page, use [www.pagewiz.com](http://www.pagewiz.com)**

**Step No: 47**

**Start a free podcast and add audience to your podcast. Many people will listen to what you say. Use spotify platform:**

**<https://podcasters.spotify.com/>**

**People may eventually buy products and services you recommend after hearing your podcast.**

**Step No: 48**

**[www.sumo.com](http://www.sumo.com) is one of the best email capturing tool. Use this tool and capture email ids of people who visit your website. Then send them newsletters.**

**[www.getresponse.com](http://www.getresponse.com), is a very good landing page and email marketing tool that is very cost effective.**

**Step No: 49**

**USE bitly ([www.bitly.com](http://www.bitly.com)) to shorten long URL while posting in social media. You can also get summary of visits to your links using this platform.**

## **Step No: 50 – Final Word**

**You can make money from Affiliate marketing only if you follow a proper strategy. You must create valuable content on a regular basis and increase your audience in social media. Then people will start purchasing products and services you recommend. This is the way to success. All the best. Regards, Gijo Vijayan, [www.bloggergijo.com](http://www.bloggergijo.com), Whatsapp: +91 9798404042**